

FORTHEM Collective Short-Term Mobility

Int'l Winter School in Responsible Sport Management - special focus on Leisure Mobilities and Football is Medicine

Organising university: University of Jyväskylä (JYU)

Location of the event: City of Jyväskylä, Faculty of Sport and Health Sciences, University of Jyväskylä

Organisers: Faculty of Sport and Health Sciences of JYU. In collaboration with the 7th Football is Medicine conference in Jyväskylä, Finland and University of Lapland, Finland

Project description: The Int'l Winter School in Responsible Sport Management is an intensive 11-day study programme in Sport Management intended for undergraduate and graduate students as well as staff from academic and other sport organisations. The aim of the programme is to promote a sustainable international network between students and professionals by providing top-quality teaching, research knowledge and international networking opportunities in the field of responsible sport and leisure management.

Day by day programme:

Day and date	Morning	Afternoon	Evening
Tue Jan 7	Accreditation and Introduction of the Winter School (2h) Lecture: Special place of sport in Finland (2h)	Lecture: Introducing group work assignments and cases (2h)	Opening ceremony (Laajis)
Wed Jan 8	Lecture: Special place of tourism in Finland (2) Lectures: Introduction to Leisure mobilities (2h)	Lecture: Fundamentals of Sport and Leisure Management (3h)	Winter Sports
Thu Jan 9	Lecture: Responsibility and sustainability in sport management (3h)	Lecture: Characteristics of European and American sports (3h)	Winter sports
Fri Jan 10	Lecture: Introduction of the Football is Medicine conference 2025 (1h) Lecture: Characteristics of Football (soccer): participation, fandom and physiology /2h)	Lecture: Sport participation in Finland (2h)	Ice hockey Liiga match
Sat Jan 11	Outdoor activities	Outdoor activities	Futsal men's 1 st league match
Sun Jan 12	Free time	Free time	Sauna evening
Mon Jan 13	Guest lecture from partner organisation: Responsibility and sustainability at the Football Association of Finland (2h)	Field work – Preparation for the Football is Medicine conference	Opening Ceremony of the Football is Medicine conference
Tue Jan 14	Football is Medicine conference activities	Football is Medicine conference activities	Winter Sports
Wed Jan 15	Football is Medicine conference activities	Football is Medicine conference activities	Winter sports
Thu Jan 16	Football is Medicine conference activities	Preparations of the group work assignments	
Fri Jan 17	Case-study group presentations and evaluation	Winter Olympics	Closing banquet

Eligibility criteria and selection criteria specific to this project: Good academic English language is required for all candidates. Also, those candidates whose study background is in sport sciences are preferred, but not necessary. Two documents are requested from the applicants: 1) an official transcript of records and 2) motivational letter.